Ministry of Higher Education and Scientific Research
Scientific supervision and evaluation device
Department of Quality Assurance and Academic Accreditation

Academic program description form for colleges and institutes
For the academic year 2023-2024 AD
University: Baghdad
College/Institute: College of Fine Arts
Scientific Department: Design
File filling date: 10/11/٢٠٢٣

the signature :   **the signature :**
Name of Department Head: **Name of the scientific**
Prof. Dr. Moataz Enad   **assistant: Prof. Dr. Rajaa**
Ghazwan   **Saadi Lafta**
the date :   **the date :**

Check the file before

Division of Quality Assurance and University Performance

Name of the Director of the Quality Assurance and University
Performance Division:

the date   /   /

the signature

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  A.M.D. mdhad-ajel A.Hassan

Description of the academic program

This academic program description provides a necessary summary of the most important characteristics of the program and the learning outcomes that the student is expected to achieve, demonstrating whether he has made the most of the available opportunities. It is accompanied by a description of each course within the program

١. Educational institution	University of Baghdad / College of Fine Arts
٢. Scientific department/center	Design Department / Graphic Branch
3. Name of the academic or professional program	Colors
4. Name of the final certificate	BSC
5. Academic system: Annual/courses/others	Courses
6. Accredited accreditation program	
7. Other external influences	none
8. Date the description was prepared	٢٠٢٣ / ٩/١٠

9. Objectives of the academic program
This course aims to introduce students to the element of color as one of the design elements that make up the design work in terms of aesthetic, functional and semantic values. The course also aims to conduct practical applications of color theories and benefit from various coloring materials in the field of design.

1. Required program outcomes and teaching, learning and evaluation methods

A- Cognitive objectives.
A1- Knows the nature of color and its concept in nature, chemistry, physics, and art
A2- Knows the functions of color and its expressive connotations
A3- Know the color circle and color theories
A4- Know the characteristics of color: origin of color - value - saturation
A5- He knows the primary and secondary colors and warm and cold colors
A6- Knows color relationships: gradation, contrast and contrast

B - Skills objectives of the program:
B1 - Distinguish between the connotations of color and its psychological effects
B2 - Use monochromatic colors and secondary colours
B3 - Use a complex and compatible color group in the artwork

Teaching and learning methods

- Practical classroom exercises
- Classroom observations of performance
- Homework
- Displaying distinct examples of exercises for students from previous courses

Evaluation methods

- Homework
- Class notes
- Classroom evaluation methods (grades)

C- Emotional and value-based goals:
C1- Interest in the topic of color in daily life and in art specifically
C2 - Responding to criticism with the aim of improving performance and ensuring the quality of technical performance
C3- Developing the student's taste and aesthetic awareness for works of art
C 4- Cooperation between students in using the tools

Teaching and learning methods

- Practical classroom exercises
- Organizing a visit to an art exhibition
- Displaying distinct examples of exercises for students from previous courses

 Evaluation methods

- Homework
- Class notes
- Participation in the department's annual exhibition
- Classroom evaluation methods (grades)
- Student initiatives to provide additional work of his own implementation

D - General and qualifying transferable skills (other skills related to employability and personal development).
D1- Follow up and pay attention to the artistic methods of designers
D2- Participation in art exhibitions inside and outside the college
D3- Adopting distinguished students in terms of the quality of exercises

Teaching and learning methods

- Participation in the annual exhibition through the project submitted by the student
- View examples of distinguished works by students of previous courses and for the same academic stage

Evaluation methods

- Homework
- Class notes
- Participation in the department's annual exhibition
- Classroom evaluation methods (grades)

٢. Program structure

Educational level	Course or course code	Name of the course or course	Credit hours	
The first Class		Colors	theoretical-----	**Practical: 4 hours**

٢. Planning for personal development
- Follow up and pay attention to all recent publications related to colors, whether books / newspapers / videos... - Follow up on the technical development regarding computer software and its applications in the field of color
٣. Admission standard (setting regulations related to admission to the college or institute)
- Accepting the distinguished and talented - Determine the percentage of graduates of fine arts institutes
٤. The most important sources of information about the program
- Iman Taha Yassin, color systems and their role in advertising directing, 1st edition, 2015, Basra Press, Iraq. - Iris Shern, Basics of Color in Design, Jabal Amman Publishers, Amman, 2020 - Shatha Faraj Abbo, Guide to the Elements of Art and the Foundations of Design, Reviewed by: Prof. Dr. Shaima Abdul Jabbar, Dar Sutour for Publishing and Distribution, Baghdad, 2023 Johannes Itten, THE ELEMENTS OF COLR, 20000 - Other learning materials, such as educational programs on World Wide Web sites (the Internet).

Curriculum skills chart																		
Please check the boxes corresponding to the individual learning outcomes from the program subject to evaluation																		
				Learning outcomes required from the programme														
Year/level	Course Code	Course Name	Basic Or optional	Cognitive goals				Skills objectives of the program				Emotional and value goals				Transferable general and qualifying skills (Other skills related to employability and personal development)			
				1a	2a	3a	4a	1b	2b	3b	4b	1c	2c	3c	4c	1d	2d	3d	4d
				*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	

Course description form

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	University of Baghdad / College of Fine Arts
٢. Scientific department/center	design department
٣. Course name/code	Colors
٤. Available forms of attendance	Class and social media
٥. Semester/year	
٦. Number of study hours (total)	١٢٠
٧. Date this description was prepared	٢٠٢٣/٩/١٠
٨. Course objectives	
This course aims to introduce students to the element of color as one of the design elements that make up the design work in terms of aesthetic, artistic and semantic values. The course also aims to conduct practical applications of color theories and benefit from various coloring materials in the field of design.	

١. Course outcomes and teaching, learning and evaluation methods
A- Cognitive objectives A1- - Knows the nature of color and its concept in nature, chemistry, physics, and art A2- Knows the functions of color and its expressive connotations A3- Know the color circle and color theories A4- Know the characteristics of color: origin of color - value - saturation A5- He knows the primary and secondary colors and warm and cold colors A6- Knows color relationships: gradation, contrast and contrast
B - The skills objectives of the course B1 - Distinguishing between the connotations of color and its psychological effects B2 - Use monochromatic colors and secondary colours B3 - Use a complex and compatible color group in the artwork
Teaching and learning methods
Evaluation methods
C- Emotional and value goals C1- Interest in the topic of color in daily life and in art specifically C2 - Responding to criticism with the aim of improving performance and ensuring the quality of technical performance C3- Developing the student's taste and aesthetic awareness for works of art C 4- Cooperation between students in using the tools
Teaching and learning methods
Evaluation methods
- Transferable general and qualifying skills (other skills related to employability and personal development).د-١ d-٢ d-٣ d -٤

١. Course structure					
the week	hours	Required learning outcomes	Name of the unit/topic	Teaching method	Evaluation method

١. Infrastructure	
١- Required prescribed books	Adopting books written by subject professors as a methodological book that can be referred to
١- Main references (sources)	Providing the latest modern Arabic and foreign books, translated and untranslated, related to color available in the college library for students to read and benefit from.
A) Recommended books and references (scientific journals, reports, etc.)	Magazine (Art) Magazines dealing with design art Magazines dealing with fine arts
A) Electronic references, Internet sites,.....	Pinterest

٢. Course development plan
- Adding a section on field visits to art exhibitions inside and outside the college